

# Canadian School Administrator File (NCM™)

## Total Records

**48,143**

### File Description

The Canadian School Administrator file provides Canadian Marketers with a complete educational mailing list. Target senior level job titles including principals and school board Administrators by name. These people are key decision makers who influence the purchases of a wide variety of services and materials used throughout each school board district. School classification types are available as is the number of students at each particular School. Phone & fax numbers are available with sample approval.

### Number of Records by type of School:

A-Elementary	11,004
B-Elementary & Intermediate	10,505
C-Elementary, Intermediate & Secondary	4,767
D-Intermediate Only	270
E-Intermediate & Secondary	4,027
F-Secondary	4,588
H-School Boards	11,438
I-Miscellaneous Government Schools	217
J-Adult Education Programs	1,326

### Number of records by type of School:

AB	5,113	BC	5,467
MB	2,312	NB	1,154
NL	1,176	NS	1,540
NT	213	ON	18,146
PE	348	QC	9,630
SK	2,750	YT	123

## NCM List Services Division

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### Source Compiled

Canadian School Administrators

### Select Charges:

	Cdn.
Geo Select (City, Prov, Postal)	\$10.00/M
Job Title	\$15.00/M
Gender Select	\$10.00/M
School Type	\$10.00/M
Language	\$10.00/M
Phone	\$20.00/M
Fax	\$20.00/M
Key Coding	\$10.00/M
Nth Select	\$10.00/M
Split Fee	\$10.00/M
Processing/Delivery	\$50.00/F

### File Updates

Twice Yearly

### Pricing

Cdn. Base Price	\$180.00/M
Minimum Order	3,000 records
Shipping & Custom charges to be paid by list user.	

### Ordering Instruction

Email/Fax Order with Sample Mail Piece  
Brokers Commission: 20%

### Liability

NCM Software Development Inc.'s liability is limited to only the amount received from the list rental order.

### Guarantee

NCM prides itself in providing the most detailed and accurate employee contact information on the market. NCM guarantees you the best value for the best price.